

HEASC Organizational Updates – 3rd Quarter 2012

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AACC/SEED

- 5 winning colleges were selected for AACC's first annual [Green Genome awards](#). Winners (to receive \$8k in cash and another \$6k in equipment from Snap-On Tools) will be announced later in the summer.
- Upcoming: Webinar Sept 27, 3pm et. [Community College and Employer Partnerships: Real Jobs in the Clean Economy \(PART II\)](#)
- Upcoming: Oct 2-3: SEED/Aspen Institute Summit at Gateway Technical College: Building Sustainable Community College Industry Partnerships
- Upcoming: Joint SEED/AASHE pre-con ½ day workshop at AASHE Convention: <http://conf2012.aashe.org/workshops/workforce>

AASHE

- The new and improved AASHE visual identity launched on Wednesday, 5/23!!!



- New and Improved brand includes new logos, STARS seals and updated look and feel of the AASHE website and other visual elements.
- Related blog posts: <http://www.aashe.org/blog/branding-aashe-its-roundup-time-out-west> and <http://www.aashe.org/blog/new-and-improved-aashe-brand-here>
- STARS Milestone: 200 STARS submissions!
- Next STARS webinar: Highlighting Best Practices for the Human Resource Subcategory, Aug. 21, 2pm ET.
- New publication: [Higher Education Sustainability in Pittsburgh](#) *Highlights from the AASHE 2011 Campus Tours*
 - Supported by the Heinz Endowments, this new AASHE publication profiles the sustainability innovations of the Pittsburgh institutions that hosted campus tours during the AASHE 2011 conference. Profiled innovations include green building design, waste elimination, alternative transportation options, climate positive goals and community partnerships toward sustainability.
- AASHE 2012 Conference schedule and student summit schedule has been finalized: <http://conf2012.aashe.org/program/conference-schedule>
 - If you have not registered to attend and plan to here is the link to the conference site: <http://conf2012.aashe.org/>
- Member discount page is now open to all members. In the past, this benefit was offered to business members for a monthly cost and non-profits for no charge. To increase the value of

membership, all members, including institutions, can now offer a discount to fellow AASHE members at no additional cost.

- <http://www.aashe.org/membership/discounts>
- Access to EAUC and ACTS resources is now a member benefit for AASHE members

ACUHO-I

- Sustainability efforts at the national conference included high visibility for sustainability efforts, trash audits, corks, and great attendance at the work group meeting
- There were also a number of sustainability-focused conference presentations
- Under development: Online, 4-course architecture series that highlights sustainable design, scheduled for October launch.

NACUBO

- On Thursday, June 21, NACUBO, Second Nature, and the American College and University Presidents' Climate Commitment (ACUPCC) released a [white paper](#) exploring federal policy options for changes in tax policy and calling for investments in federal grant programs that would allow colleges and universities to increase operational efficiencies and reduce long-term energy expenses. The paper was released at the ACUPCC Climate Leadership Summit. An [Executive Summary](#) is available.
- NACUBO also submitted testimony to the U.S. Senate Committee on Energy and Natural Resources (ask NACUBO's HEASC Liaison for a copy of the testimony).
- NACUBO offered sustainability sessions at its Annual Meeting and a campus tour of the sustainability features of American University,
- An article titled "[Bending the Carbon Curve](#)" was published in NACUBO's recent Business Officer magazine.

NIRSA

- Approximately 10 members from NIRSA's Commission for Sustainable Communities will be attending the AASHE Conference in October. The group will use this opportunity to meet face to face both before and after the AASHE conference to continue working on developing the Sustainability roadmap for NIRSA.
- Several NIRSA members were accepted for AASHE poster presentations that are focused on Collegiate Recreation's role in campus sustainability efforts
- The NIRSA commission for Sustainable Communities and the NIRSA Sustainability Committee share responsibilities for submitting articles for the monthly *Sustainability Corner* of the NIRSA KNOW. The [July issue contained](#) many HEASC updates, including the promotion of Campus Sustainability Day
- NIRSA Members attending the AASHE conference will be co-hosting a networking luncheon with their NASPA and ACPA colleagues. The outcome is to bring Student Affairs Professionals together to help update them on where the 3 Associations are in terms of providing education and resources to help our members serve as catalysts within their institutional structure, as well as help directly educate the campus communities we are in contact with on a daily basis.
- Sustainability topics (social and environmental) and case studies were incorporated into the curriculum for NIRSA's "National School of Recreational Sports Management, Level I held in June of 2012.