

HEASC Q4 Organizational Updates (2011)

ACUHO-I

- At the ACUHO-I / APPA fall conference, we offered a series of videos regarding different aspects of sustainability each evening:
 - “Flow: How did a handful of corporations steal our water?” (2008) - Irena Salina's award-winning documentary investigation into what experts label the most important political and environmental issue of the 21st Century - The World Water Crisis.
 - “The 11th Hour: Turn Mankind’s Darkest Hour Into Its Finest” (2007) - Actor Leonardo DiCaprio produces and narrates this urgent and transformational look at where we’ve been, where we’re going and – most important – how we can change. Thinkers from Mikhail Gorbachev to Stephen Hawking to sustainable-design expert William McDonough and dozens more reveal the current, critical state of life on planet earth.
 - “GASLAND: Can you light your tap water on fire?” (2010) - When filmmaker Josh Fox discovers that Natural Gas drilling is coming to his area, the Catskills/Poconos region of Upstate New York and Pennsylvania, he sets off on a 24 state journey to uncover the deep consequences of the United States’ natural gas drilling boom. What he uncovers is truly shocking.

AASHE

- The AASHE 2011 conference in Pittsburgh had over 2,200 attendees. There were some great discussion, presentations, exhibitors. The HEASC lunch was well attended by both current HEASC members as well as a few people who were interested in what HEASC was all about. Thanks to Terry for leading the discussion and everyone who attended.
- AASHE 2012 will be in Los Angeles Oct. 14-17
- Campus Sustainability Day was a great success. More than 70 events were posted to the website!: <http://www.aashe.org/campus-sustainability-day>
 - AASHE produced a blog post recapping the day: <http://www.aashe.org/blog/campus-sustainability-day>
- AASHE webinars:
 - Just finished: Moving to Deep Green: Case Studies in Shifting Thinking and Expectations (we will have an archive)
 - Nov. 17 at 2pm ET: Developing a Large-Scale Solar Project on Campus. To RSVP: <https://www2.gotomeeting.com/register/162501778>
 - Next STARS webinar is Wed., Nov. 16 at 2pm ET: STARS and AASHE Curriculum Initiatives
- New resources:
 - New & improved “Resources for Students” page: <http://www.aashe.org/resources/general-resources-campus-sustainability/student-resources>
 - Campus Solar PV Installations database: <http://www.aashe.org/resources/campus-solar-photovoltaic-installations/> (has become the single most visited page on our site)

AACC

- SEED (the Sustainability Education & Economic Development initiative) celebrates its 1st anniversary! Highlights from the first year include:
 - 434 colleges from 43 states representing over 40% of community college students have joined SEED. These schools have committed to incorporate and share promising practices and curricula into programs, engage faculty, staff, and students, and partner with employers and the community.
 - A Curated Resource Center with over 500 unique curricular materials, industry projections, credentialing information, best practices, and innovative partnership information across 5 sectors. Two new Resource Center sectors have been added recently: Transportation & Fuels and Sustainable Agriculture, Food & Land.
 - SEED webinars have averaged over 200 attendees, who have learned about credentials, state-level collaboration, and upcoming, alternative fuels and rural green economy initiatives.
 - 35 educators engaged in SEED's unique peer-to-peer learning workshop at AACC's Workforce Development Institute.

- A dynamic group of educators has shared hundreds of course listings and curricular materials in SEED's online sharing community, showcasing their green economy efforts and aiding other schools' building programs.
- Planned: a Green Genome awards program and stipends for staff and faculty to attend the 2012 SEED pre-conference session at AACCC's Workforce Development Institute.
- Upcoming Webinars
 - [Community Colleges Leading Rural-Based Green Economy Initiatives](#), December 8, 2 pm EDT
 - [Alternative Fuel Vehicles: New Technology, Refined Workforce Programs](#), November 30, 2011, 1:00pm EDT
- [SEED Green Policy Action Group](#) - launched at October AASHE's conference. Will share best practices and green policy information and will have future opportunities to influence national energy and green-related policy.

APPA

- APPA has a new Sustainability Award. Applications are open until January 31, 2012, and the first awards will be presented at our annual conference in July 2012 in Denver, Colorado. More information on the award at: <http://www.appa.org/Recognition/sustainability.cfm>
- We have just published newly updated and expanded our *Operational Guidelines for Educational Facilities* trilogy, covering Custodial, Grounds, and Maintenance. Each includes significant sections on sustainability and environmental stewardship. Books may be ordered at www.appa.org/bookstore.
- APPA once again is participating on the program committee for the 7th Annual Smart and Sustainable Campuses Conference, April 16-17, 2012 in College Park, Maryland. APPA's March/April 2012 issue of *Facilities Manager* magazine will focus on campus sustainability issues and be distributed at the conference.

NACUBO

- Recent articles Business Officer magazine:
 - Conservation Calibration: http://www.nacubo.org/Business_Officer_Magazine/Current_Issue/October_2011/Conservation_Calibration.html
 - Renewables to Spare: http://www.nacubo.org/Business_Officer_Magazine/Magazine_Archives/September_2011/Renewables_to_Spare.html
 - Network Power: http://www.nacubo.org/Business_Officer_Magazine/Magazine_Archives/JulyAugust_2011/Network_Power.html
- [Smart and Sustainable Campuses Conference](#) Call for Proposals Now Open. Accepting proposals until January 5. The SSCC's unique program, held April 16-18 in College Park, MD, features in-depth discussions, dialogues, and workshops. Tracks for this year include: Life Cycle of the Built Environment, Community Connections, Campus as a Learning Laboratory, and Fostering Behavior Change and Strategic Implementation. Proposals are being accepted for traditional 40-minute presentations and new 80-minute workshops.

NIRSA

- NIRSA leaders presented a panel at the annual AASHE conference on October 10, 2011, in Pittsburgh, PA. NIRSA was thrilled at the opportunity to bring collegiate recreation to the forefront of the conversation on sustainability in higher education! Our presentation, "Campus Recreation: Bold Partners in Sustainability," focused on preparing participants to recognize the influence and impact of integrating a sustainable backdrop in campus recreation and aimed for session attendees to come away with ideas for new opportunities to engage and partner with recreation in sustainability efforts. The presentation and discussion provided a forum for NIRSA panelists to communicate innovative methods of using recreation facilities, services, and programs to educate student stakeholders in the "green movement" on campuses across North America, and beyond.
- The 2011 AASHE NIRSA panel will also be presented at the 2012 NIRSA Annual Conference in Tampa, FL in March.

- NAEP's Director of Sustainable Leadership, Brian Yeoman, will present an educational session on sustainability at the 2012 NIRSA Annual Conference in Tampa, FL in March. Yeoman's presentation, 'The Natural Step', seeks to foster the use of a compelling framework within the corporate, academic, governmental and community sectors to support two key societal shifts: 1) widespread understanding of the root source of our environmental challenges and, 2) use of innovative and profitable strategies that foster economic and environmental sustainability in commerce and human society at large.

ACPA

- We have initiated a Carbon Offset option with NativeEnergy for our Annual Convention. Members can add a \$5 carbon offset purchase to their convention registration which will support NativeEnergy's portfolio of offset projects. Their purchase of \$5 will reduce over 700lbs of greenhouse gas emissions associated with their travels to and from convention.
- At AASHE we co-hosted a lunch with NASPA and had over 80 university faculty and staff gather for great conversation on how to advance sustainability on-campus while developing a strong network for university officials to contact when they are back on their campuses.
- Campus Sustainability Day:
 1. We saw great traffic on Facebook and twitter from several of our institutional member campuses who participated.
 2. NC State utilized the twitter hashtag #csd2011 to update campus and others about their events. This would be great to have other institutions use for 2012 as well.
 3. We'd be more than happy to work with our institutional members to make this larger next year.