

HEASC Organizational Updates – 1st Quarter 2012

AACC - SEED Initiative

- AACC's Workforce Development Institute (January 2012) was a big success
 - 30 colleges (deans, workforce development VPs) participated in the 2nd annual peer-to-peer clean energy training workshop, "**Building a Green Workforce: Charting a Course for Community Colleges.**" In a full-day session, participants received in-depth technical assistance from some of the most innovative college leaders in the country, touching on common sustainability challenges from building key industry partnerships, to aligning to national certifications, to greening existing curricula. Mentor schools included Los Angeles Trade Tech College, Santa Fe Community College, and Lane Community College.
 - The Institute also featured a SEED-sponsored discussion, "Green Credentials Matter" where the latest nationally developed renewable energy and energy efficiency standards were highlighted. Discussion was led by Jane Weissman, CEO of Interstate Renewable Energy Council; Larry Zarker, CEO of Building Performance Institute; and Craig Clark, Dean of Applied Technology at Alfred State College (NY).
- AACC's SEED will host a half-day session at the AACC annual convention designed specifically for presidents, new and experienced, "**A Green Campus—Saving Money and Building Reputation.**" **April 21, 2012.**
 - In this hands-on workshop, participants will engage in dynamic discussion on some of the most common challenges CEOs face in leading campus sustainability initiatives. For CEOs and VPs and taught by CEOs. Register at: <http://www.aacc.nche.edu/newsevents/Events/convention2/Pages/workshops.aspx>
- Upcoming Webinars:
 - ***Creating Successful Job Placements in Green Jobs: Key Strategies Using Policy and Civic Engagement***
<http://blogs.jccc.edu/sustainability/events/webinars/>
Thursday, February 16, 2012
12PM, CST Join national industry and college experts as we describe curricular and campus resources available to you to successfully engage in regional energy and sustainability policy efforts. Speakers include:
 - Jay Murdoch, CEO, Efficiency First
 - Debra Rowe, Oakland Community College
 - Amanda Evans, Santa Fe Community College
 - ***Community College and Employer Partnerships: Real Jobs in the Clean Economy***
March 6, 2012, 1pm et
Despite what some reports claim, employers across the country are seeking workers *now* with skill sets to master new clean technology. The key to identifying and capitalizing on these training opportunities are robust college and employer partnerships. Learn how one college has done this in the building automation and controls industry, where employers are actively engaged in program design and students are being placed in good jobs.
 - Georgia Piedmont Technical College
 - Employer (To be announced shortly)Register at theseedcenterwebinars.net

ACPA

- Several initiatives are being implemented at the ACPA 2012 Annual Convention in Louisville March 24-28, 2012.
 - Our Carbon Offset option with NativeEnergy for the ACPA Annual Convention has been successful thus far. Members have donated close to \$300 which will support NativeEnergy's portfolio of offset projects. Every \$5 Carbon Offset donation reduces over 700lbs of greenhouse gas emissions associated with their travels to and from convention.
 - Convention participants have the option to select out of receiving a program book to reduce paper and printing. Almost 40% of those currently registered have requested to forego a program book.
 - A mobile friendly website, online scheduler and itinerary builder is already in place to add to the sustainability-friendly environment. These sites aid those who chose to forego paper program books as well as reduce additional paper being printed if changes are made to the program or information needs

to be shared to participants. Each site is automatically updated to reflect the most current program and events.

- Educational sessions will have handouts available online prior to convention to reduce printing and paper handouts for presenters and attendees. The handouts can be downloaded prior to arriving and participants are encouraged to access the handouts electronically.
- Our Institute on Sustainability will be held June 17-19, 2012 at the University of Colorado in Boulder, CO.
 - The goal of this institute is for individuals and teams from institutions to create an understanding, framework and actionable goals and tasks that can be taken back to campus and integrated into the core of the institution.
 - Leading sustainability scholars and practitioners will discuss current trends, benchmarking and promising practices, as well as afford participants with the opportunity to plan beginning, intermediate or advanced "next institutional" steps in relation to their on-campus practice.
 - The ACPA Institute on Sustainability also seeks to create education and awareness for sustainability's triple bottom line - *healthy social systems, healthy environment, and healthy economy*.
 - We invite all associations to share this information with your members and invite them to attend. More information to come.

NACUBO

- Higher Education and Energy Efficiency: Opportunities for National Leadership
 - The nation's colleges and universities own and manage thousands of buildings, heat and cool many millions of square feet of space, and in many instances, operate their own thermal and electric power generation facilities. Colleges and universities in the United States educate more than 20 million students each year and play a critical role in the development of an educated and socially responsible workforce. In addition, institutions of higher learning are an integral part of the economic and cultural viability and strength of the communities in which they reside. For these reasons, the sector is well positioned to be a leader in moving the nation toward improved efficiency and energy independence while reducing greenhouse gas emissions. Second Nature, the ACUPCC and NACUBO believe that by educating governments and business partners about the potential for progress on our campuses, we can help focus limited resources on sustainability initiatives with the biggest impact for all of society.
- Annual meeting in July
 - We'll have a tour of American University which will highlight all of their good sustainability accomplishments.
 - There will be a track on sustainability
- Feature article on sustainability being planned for summer.
- Recent sustainability article from Business Officer:
http://www.nacubo.org/Business_Officer_Magazine/Magazine_Archives/December_2011/Stewards_by_Nature.html

NIRSA

- Created a Sustainability Commission in December 2011.
 - The charge of the commission is to develop a 3-5 year strategic roadmap to embed sustainability throughout the NIRSA culture, leading to the advancement of healthy and sustainable communities.
 - Nine NIRSA professional members will serve on the commission.

AASHE

- Feb. 2: [STARS Webinar: A Collaborations with SEI, Princeton Review, and Sierra Magazine](#)
 - Representatives from AASHE, the Sustainable Endowments Institute, the Princeton Review and Sierra magazine began meeting in March 2011 to develop common campus sustainability survey language. The collaboration then expanded to include designing a single survey web tool to eliminate the need for institutions to complete four separate surveys. This STARS webinar addressed how this new effort will reduce survey fatigue for institutions participating in multiple frameworks that evaluate campus sustainability.
- Feb 28 STARS Webinar: *STARS 1.2 and Enhancements to the STARS Reporting Tool*

- Tuesday, Feb. 28, 2012, 2 p.m. Eastern. [RSVP for this event.](#)
- With the release of STARS 1.2 and the Campus Sustainability Data Collector, there are new enhancements to the STARS Reporting Tool. This webinar will give an overview of the changes to the STARS Reporting Tool, highlight its new functions, and explain how it is different from the Campus Sustainability Data Collector. Attendees will see new functionalities for documenting the institutional boundary, submitting Innovation Credits, and working in the newly added and optional supplemental section, where institutions are able to report additional data and share it with The Princeton Review, Sierra magazine and the Sustainable Endowments Institute.
- AASHE [Resource Center](#): Check out the new look of the Resource Center's major landing pages! The list of links on each of these topic pages are now organized into three categories: "AASHE Lists & Databases;" "News, Research, & Publications;" and "Professional Development."
- AASHE 2012 Conference:
 - Hosted in Los Angeles, October 14-17, 2012. Don't miss your chance to present at North America's largest campus sustainability conference! [Sign up now](#) to receive more information about the conference and the call for presentations.
 - Call for Abstract Reviewers: Volunteer reviewers are the heart of ensuring quality, timely, and exciting sessions are scheduled for the annual AASHE conference. Submit your name and become a part of a growing number of reviewers to help create our conference program. [Sign up now](#) to receive more information about becoming a reviewer!
 - Themes have been decided: AASHE 2012: "Investing in the Future"; AASHE Student Summit: "Engaging the Future"