



HEASC News Digest

Higher Education Associations Sustainability Consortium ♦ <http://www.heasc.net>
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1. ACUPCC Update

The ACUPCC continues to grow with 8 more institutions signing on since the last digest; presently, we stand at **554** institutions! The ACUPCC now represents more than 4.5 million students in all 50 States and the District of Columbia!

The ACUPCC just completed its' 2008 Climate Leadership Summit in Grand Rapids, MI. Thanks to Grand Rapids Community College for volunteering to film the panel sessions and for posting them to YouTube! You can view Ray Anderson's keynote address and the panel sessions 'Pedagogical Approaches to Climate Change and Sustainability' and 'Reducing the Carbon Footprint of Existing Campus Buildings' by clicking [here](#)

- *Stephen Muzzy*

2. NACUBO 2008 Annual Meeting: Changing Perspectives- July 12-15, 2008 Chicago, IL.

Changing perspective often means looking at the world or a set of assumptions in a different way. A simple adjustment in perspective can open up a whole new world of possible approaches to begin a new project or to solve an old problem. When you consider only one point of view or limit yourself to one course of action, you rule out a vast number of potential tactics and methods.

The Keynote address will be delivered by Daniel Esty, corporate environmental strategy expert and co-author of [Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage](#). This year's meeting also features a track titled 'Promoting Sustainability and Social Responsibility' that includes seven sessions. The concurrent sessions cover the following topics:

- Addressing The Presidents Climate Commitment
- Corporate Showcase - Facilities Management Approaches to Supporting Sustainability
- Green Is Not For Money: Innovative Endeavors Towards Campus Sustainability
- Presidential Perspectives: Successful Strategies to Grow a Culture of Sustainability
- Using Smart-Growth to Invest in Campus and Community
- Dealing with difficult issues in real estate development
- Golisano Library: The Need, Process, Vision and Reality

Registration is now [open](#)!

- Stephen Muzzy via the NACUBO website

3. Key Reading

- **APPA's Facilities Manager Magazine March/April 2008 Sustainability & Environmental Stewardship**

The 800-Pound Gorilla: The Threat and Taming of Global Climate Change

by Jim Hansen

Article provides two case studies examining the current and future consequences of continued global warming at the current business-as-usual pace and at a decreased (new alternative forms of energy) level. Cause and effect relationships are explored such as the varying levels of CO₂ (carbon dioxide) emissions and the effect it has on melting ice, higher sea levels, and the extinction of species. Potential policy solutions such as a carbon tax and renewable energies are addressed as well as the critical role that colleges and universities can play by committing to achieve climate neutrality.

-via <http://www.appa.org/FacilitiesManager/article.cfm?ItemNumber=2734&parentid=2567>

- **The Omnivore's Dilemma: A Natural History of Four Meals**

By Michael Pollan

What should we have for dinner? The question has confronted us since man discovered fire, but according to Michael Pollan, the bestselling author of *The Botany of Desire*, how we answer it today, at the dawn of the twenty-first century, may well determine our very survival as a species. Should we eat a fast-food hamburger? Something organic? Or perhaps something we hunt, gather, or grow ourselves? The omnivore's dilemma has returned with a vengeance, as the cornucopia of the modern American supermarket and fast-food outlet confronts us with a bewildering and treacherous food landscape. What's at stake in our eating choices is not only our own and our children's health, but the health of the environment that sustains life on earth.

In this groundbreaking book, one of America's most fascinating, original, and elegant writers turns his own omnivorous mind to the seemingly straightforward question of what we should have for dinner. To find out, Pollan follows each of the food chains that sustain us—industrial food, organic or alternative food, and food we forage ourselves—from the source to a final meal, and in the process develops a definitive account of the American way of eating. His absorbing narrative takes us from Iowa cornfields to food-science laboratories, from feedlots and fast-food restaurants to organic farms and hunting grounds, always emphasizing our dynamic coevolutionary relationship with the handful of plant and animal species we depend on. Each time Pollan sits down to a meal, he deploys his unique blend of personal and investigative journalism to trace the origins of everything consumed, revealing what we unwittingly ingest and explaining how our taste for particular foods and flavors reflects our evolutionary inheritance.

The surprising answers Pollan offers to the simple question posed by this book have profound political, economic, psychological, and even moral implications for all of us. Beautifully written and thrillingly argued, *The Omnivore's Dilemma* promises to change the way we think about the politics and pleasure of eating.

-via <http://www.michaelpollan.com/omnivore.php>

4. Upcoming Events

- **AASHE: Sustainability Across the Curriculum Leadership Workshop**
June 12-13, 2008 San Diego, CA <http://www.aashe.org/profdev/curriculum.php>
 - **ACPA Sustainability Institute at Harvard** - June 11-14th
<http://myacpa.org/pd/sustainability/>
 - **[ACUHO-I 2008 Annual Conference and Exposition](#)**- June 21-24
Lake Buena Vista, Florida
 - **NACUBO 2008 Annual Meeting: Changing Perspectives-** July 12-15 Chicago, IL
<http://www.nacuboannualmeeting.org/nacubo2008/public/enter.aspx>
 - **Creating a Sustainable Campus Through Integrated Planning Workshop**
July 19, 2008, Montreal, QC <http://www.scup.org/annualconf/43/workshops.html>
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