



HEASC News Digest

Higher Education Associations Sustainability Consortium ♦ <http://www.heasc.net>
Number 37.0 – May 5, 2008

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1. ACUPCC Update

The ACUPCC continues to grow with 22 more institutions signing on since the last digest; presently, we stand at **540** institutions! The ACUPCC now represents more than 4.2 million students in all **50 States** and the **District of Columbia!**

That's right, the United States map is complete with Mississippi, Nebraska, and D.C now represented. Thank you to the presidents, chancellors and the communities at the University of Mississippi, the University of Southern Mississippi, Concordia University (NE), and George Washington University for taking a stance and leadership role to combat climate disruption.

To read the press release click [here](#)

- *Stephen Muzzy*

2. [Institute on Sustainability at Harvard University](#)

Please share this event with your organization's and member's.

Sustainability Is Everyone's Issue
June 11-14, 2008

The campus is quieter. Commencement is over. June is just the perfect time to consider campus sustainability efforts.

- What are your next moves?
- How will you establish those partnerships that will propel you forward?
- How will you remove the barriers blocking your way?
- What knowledge, awareness, and skills do you need to make a difference?

The [ACPA Institute on Sustainability](#) at Harvard University is designed for everyone working in higher education including all higher education administrators, staff from all areas of the institution, faculty, students, community members and business partners. Whether you attend as a campus team or as an individual, you will find the presentations, facilitated conversations, and discussions beneficial as you work to move your campus forward. The number of participants at the institute is intentionally limited to allow for an intimate experience, filled with enlightening conversations, problem-solving discussions, and idea-sharing moments. Nationally renowned sustainability experts will converge with participants, resulting in learning opportunities that are impossible to replicate through other mediums.

Participants are able to attend sessions that provide information on all aspects of sustainability ranging from the basics to the advanced; to network with other college and university colleagues and with experts in the field; to celebrate the successes experienced as well as problem-solve barriers; and to have optional time to create or refine action plans. Whether you are just beginning sustainability work on your campus or looking to progress advanced efforts, the institute has something for you. Share this invitation with many others at your institution to build knowledgeable coalitions of support and action for sustainability.

Successful sustainability efforts result from the proper tools, persistent focus, strategic support, and bountiful inspiration. Join us at Harvard University from June 11-14, 2008 and find what you need to lead your colleagues, campus and community forward.

The [ACPA Institute on Sustainability](#) is supported by the [Higher Education Associations Sustainability Consortium](#) (HEASC) and the [Disciplinary Associations Network for Sustainability](#) (DANS). Co-sponsors of the institute include AASHE, Bon Appétit, NACA, NIRSA, SCUP, and AACC.

3. ACE Joins HEASC

The American Council on Education (ACE) has joined the Higher Education Associations Sustainability Consortium (HEASC). As the "unifying voice for higher education" the American Council on Education will effectively increase in scale HEASC's mission to help higher education exert strong leadership in making education, research, and practice for a sustainable society a reality!

In the previous digest it was noted that The American Council on Education (ACE) had developed a sustainability website titled "Solutions for our Future: Higher Education goes Green". The website highlights green initiatives on college and university campuses, while also providing examples in education and innovation. To view ACE's sustainability website click [here](#).

-Stephen Muzzy

4. ACUHO-I 2008 Annual Conference and Exposition

Make sure you are part of the experience **June 21-24, 2008 at the Disney Coronado Springs Resort in Lake Buena Vista, Florida**. The early-registration deadline is **May 7**, so sign up by then to save \$100.

ACUHO-I will be holding a Pre-Conference College session titled "Sustainability Initiatives on Campus and in the Residence Halls".

Pre-Conference Colleges

[ACUHO-I Pre-Conference Colleges](#) are Saturday, June 21 from 8:30 am to noon and cost \$100. Sign-up today to take advantage of this opportunity.

Sustainability Initiatives on Campus and in the Residence Halls

Developing sustainability initiatives within Residence Halls is a natural step forward for all universities. These initiatives include waste management and energy awareness programs that enhance and

encourage the advancement of environmental-conscious behaviors – as well as a sustainable culture. For these efforts to be effective they must be integrated with broader university partnerships and initiatives. This program will include insight on the following initiatives:

NUTS AND BOLTS

- * Understanding and conducting a Waste Audit Evaluating cost savings potential
- * Promoting Recycling/reuse
- * Identifying feedstock(s)
- * Developing the procedures of collection, transport and marketing
- * Establishing education and outreach programs (re: environmental impact)
- * Identifying stakeholders, marketing contacts, process owners
- * Creating a Guaranteed Energy Savings Program
- * Locating invaluable opportunities for partnerships and collations within the sustainability arena
- * Promoting and communicating sustainable behaviors and lifestyles to students and employees

COMMUNICATING SUSTAINABILTY

- * Taking advantage of high-profile marketing
- * Using the environmental Zeitgeist to enhance your program (How to make Al Gore work for you)
- * Figuring out modes of communication – What works for specific audiences
- * Selecting the right media for the message
- * Working with the mass media (Press, TV, Radio) to educate your target audience and brand your program

Learning Objective:

- * Understanding and identifying key roles within your organization and community for creating and installing a comprehensive sustainability program at your institution.

Presenters:

- * Paul D. Ruskin is the Communications/Public Affairs Coordinator for the Office of Physical Plant at Penn State University..
- * Al Matyasovsky is the Supervisor of Central Support Services for the Office of Physical Plant at Penn State University.
- * David Manos is the Assistant Director of Housing Operations at Penn State University.

-ACUHO-I Professional Development

5. Honeywell Building Solutions is offering a *Free* webinar on the Future of Carbon Trading

May 22nd, 2008
2 PM CST

Honeywell is a corporate sponsor and a platinum partner of the ACUPCC. This is the first of two webinars/webcasts that they will be conducting in support of the American College & University Presidents' Climate Commitment.

Overview:

Higher education is under intense pressure to improve environmental stewardship and reduce GHG emissions. Carbon trading can be an important part of your institution's overall energy and environmental plans. This webinar, sponsored by Honeywell will help demystify the complex issue of carbon trading.

This informative, FREE webinar will include:

- * An overview of the world carbon market
 - The Kyoto Protocol and the carbon trading market
- * The United States voluntary market
 - Carbon credits
 - Renewable energy credits
- * Carbon monetization in the United States

Click [Here](#) to register today!

-*Stephen Muzzy*

6. Upcoming SCUP Events

- o Creating a Sustainable Campus Through Integrated Planning Workshop
July 19, 2008,
Montreal, QC

The Society for Campus and University Planning is inviting participants for the Creating a Sustainable Campus Through Integrated Planning pre-conference workshop. The workshop will discuss creating sustainable practices that bring inter- and intra-campus communities together, developing integrated strategies that tie sustainability to its core mission, and merging the planning efforts of academic, student life, resource, and facilities professionals on campus. This workshop is for any campus planner, organizer or administrator who beginning to develop and integrate sustainability as a core value into their campus planning process.

<http://www.scup.org/annualconf/43/workshops.html>

- o Planning Beyond Sustainability SCUP Southern Regional Conf.
November 5 – 7, 2008
New Orleans, LA

The Society for College and University Planning is pleased to invite registration for the 2008 Southern Regional Conference, Regeneration: Planning Beyond Sustainability. The conference will examine the concept of the regenerative and restorative roles institutions of higher education can play to better their communities and environment. The conference also plans to address how institutions deal with lost funding in the face of a needed capital project, find alternative funding sources, or build and/plan for sustainability.

<http://www.scup.org/regions/so/2008/index.html>

- *Jennifer Thompson*

7. AASHE Releases Draft of Campus Sustainability Rating System

AASHE has released the next draft of its rating system for sustainability in higher education called STARS (Sustainability Tracking, Assessment and Rating System). The release of STARS version 0.5 opens a public comment period that will **last until May 9, 2008**. STARS is designed to: help gauge the progress of colleges and universities toward sustainability in all sectors, from governance and operations to academics and community engagement; enable meaningful comparisons across institutions as well as benchmarking within institutions; create incentives for continual improvement toward sustainability; facilitate information sharing about sustainability practices and performance in higher education; and build a stronger, more diverse campus sustainability community. Over 90 colleges and universities are pilot testing STARS. They will provide feedback to AASHE throughout 2008 and inform the development of STARS version 1.0, planned for release in spring 2009.

See also: [STARS 0.5 Document](#) (pdf)

-Via the AASHE Bulletin

8. Can Conferences Ever Be Green?

You may have noticed that meetings are getting greener -- at least a little. This is a big deal. The impact of all of those conferences, expos, workshops, retreats, meetings, and other get-togethers add up. And many of those were from Eco-Hell -- wasteful in every respect.

But that's changing. What started years ago as a handful of small and largely symbolic practices -- printing on recycled paper and recycling name badges, for example -- has taken a far more substantive turn. Meeting planners are examining every aspect of event organization and operation to find ways to reduce the environmental footprint of these happenings. And it's not just green-oriented conferences that are reducing waste, offsetting emissions, serving sustainable food, and implementing other green innovations. Now, events of all types are getting into the act.

Not that they couldn't use some help, which comes this week from Danny Bradbury of BusinessGreen. He [describes some of the things](#) companies can do. (We've got a lot more such information on GreenBiz.com -- [here](#).)

Like most other green initiatives, the key to green meetings is to understand your options and educate everyone involved. No small matter, to be sure, but a growing number of companies is demonstrating that it can be done, and done profitably.

Of course, once you manage to produce meetings that are less stressful for the planet, you might consider making them less stressful for the people who attend them.

-via News, Tools & Resources from GreenBiz.com

9. Upcoming Events

- **Honeywell Building Solutions: [The Future of Carbon Trading Webinar](#)**
May 22nd, 2008 2 PM CST
- **Creating a Culture of Sustainability Conference** (Sponsored by AASHE)
May 28-30, 2008 Denver, Colorado
<https://www.academicimpressions.com/conferences/0508-sustainability.php?q=aashe&c>
- **AASHE: Sustainability Across the Curriculum Leadership Workshop**
June 12-13, 2008 San Diego, CA <http://www.aashe.org/profdev/curriculum.php>
- **ACPA Sustainability Institute at Harvard** - June 11-14th
<http://myacpa.org/pd/sustainability/>
- **Creating a Sustainable Campus Through Integrated Planning Workshop**
July 19, 2008, Montreal, QC <http://www.scup.org/annualconf/43/workshops.html>

Your articles, announcements, news blurbs are always welcome for inclusion in the HEASC News Digest. Please send to smuzzy@secondnature.org. Thank you!

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